



Corporate Executive Board
Leadership Academies

Academy Faculty

Ed Franowicz

Ed Franowicz is a Senior Research Director with the Leadership Academies. For several years, Mr. Franowicz conducted research, presented leading practices, and reported on emerging trends to hundreds of CFOs and senior finance executives at global companies including The Coca Cola Company, Johnson & Johnson, and Dow Jones and Company. An accomplished international speaker, his work on CFO/ Audit Committee relationships was profiled in CFO Magazine (Australia).

Prior to joining the Corporate Executive Board, Mr. Franowicz served in various capacities in the education field, including as an administrator at Princeton University, where he received his undergraduate degree. In addition, he served as a consultant to the United Nations. Mr. Franowicz received an M.B.A. from the Amos Tuck School of Business at Dartmouth.

Melody Jones

Melody Jones is the Chief Human Resources Officer of the Corporate Executive Board. Ms. Jones came to the Corporate Executive Board after having served as the Human Resources Director for T. Rowe Price, a global investment management firm with an employee base of 4,800 and AUM of \$280 billion. Prior to joining T. Rowe Price, Ms. Jones spent eight years at Aon Corporation, a global insurance brokerage and consulting firm with 50,000 employees worldwide. She joined Aon in 1994, as head of the Midwestern Regional Office of Aon Consulting. In 1996, she assumed responsibility for the international HR Strategy and Technology practice, and was appointed by the Chairman as the corporation's first Chief Human Resources Officer in 1998. Ms. Jones has also had leadership experience at Organizational Dynamics, Inc., and Citicorp Mortgage.

Ms. Jones received a Bachelor of Music degree and a Master of Fine Arts degree from Southern Illinois University. She has also completed post-graduate work in Organizational Psychology at the University of Missouri.

Jerry Sorkin

Jerry Sorkin is the Executive Director of the Leadership Academies. Mr. Sorkin has played an integral role in the launch of many of the Corporate Executive Board's membership programs, including the Corporate Strategy Board and the Business Leadership Forum, which focuses on the needs of General Managers. Prior to joining the Corporate Executive Board, Mr. Sorkin's extensive experience included time at Yale University and Harvard University where he taught classes in economics and sports law.

Mr. Sorkin received a J.D. from Harvard University and a B.A. in Economics and Political Science from Yale University.

Academy Faculty

Casey Banta

Casey Banta is a Director with the Leadership Academies. Prior to joining the Corporate Executive Board, Ms. Banta was a consultant with Bain & Company, Inc., in Atlanta, Georgia. Ms Banta also served as a business infrastructure program manager for Market Measures/Cozint in Andover, Massachusetts where she was responsible for knowledge recognition and transfer with new platform development. Ms Banta served as a business consultant with Arthur Anderson, LLP in Philadelphia, Pennsylvania where she consulted with manufacturing and distribution firms seeking to streamline processes and implement enterprise resources planning software packages.

Ms. Banta received an M.B.A. from the University of North Carolina, Chapel Hill and an A.B. from Princeton University.

Firoz Dattu

Firoz Dattu is the Managing Director of both the General Counsel Roundtable and the Audit Committee Leadership Forum. In his role, he serves as program lead for both groups and is charged with guiding the teams' research activities, presenting the groups' findings at meetings, and growing both membership groups. His research for the General Counsel Roundtable includes studies on in-house attorney career pathing, outside counsel management, preventive law, and law department technology. Prior to joining the Corporate Executive Board in 1998, Mr. Dattu worked as a Litigation Associate with the New York law firm of Paul, Weiss, Rifkind, Wharton & Garrison and as a Summer Associate with the Los Angeles bankruptcy law firm of Stutman, Treister & Glatt.

Mr. Dattu graduated from the University of Toronto (University College) with a B.A. in Economics and received a J.D. from Harvard Law School, where he also served as a teaching fellow in the Economics department and received the Bok Award for Teaching Excellence.

Bob Simmons, PMP

Bob Simmons is an Associate Director with the Leadership Academies. Prior to joining the Corporate Executive Board, Mr. Simmons was a Senior Project and Systems Manager in the financial services industry. As an Adjunct Professor and Associate Dean, he taught management, leadership, and information technology at the undergraduate and graduate level.

Mr. Simmons has an EMBA from St. Joseph's University and a BS in Computer Science from the United States Military Academy at West Point.

Academy Faculty

Daniel Weisleder

Daniel Weisleder is a Director with the Leadership Academies. Prior to coming to the Leadership Academies, Mr. Weisleder was a Director with the CIO Executive Board, where he introduced research findings to IT leaders and senior executives on topics that included staff management, business alignment, and strategic portfolio prioritization. Prior to joining the Corporate Executive Board, Mr. Weisleder was a Human Resources Associate at Procter & Gamble, where he coordinated and supervised the training needs for the company's Employee Services Center in Costa Rica. He was previously an advertising creative professional at J. Walter Thompson, where he designed local and regional campaigns for clients such as Nestle, Shell, and Kimberly Clark.

Mr. Weisleder holds a BS in Communications from Universidad de Costa Rica, an MS in International Relations from Universidad Nacional, and an MBA from New York University.

Julie Staggs

Julie Staggs is a Director with the Leadership Academies. Prior to coming to the Leadership Academies, Ms. Staggs was a Director with the Research & Technology Executive Council where she worked closely with senior executives to implement best practices in areas such as technology road mapping, portfolio management, and innovation strategy. Prior to joining the Corporate Executive Board, Ms. Staggs was an Assistant Vice President with Pearson Education and focused on building online universities for higher education institutions. She built and executed sales, management, and leadership training for large organizations. Her background includes working as a recruiter for Adecco, placing temporary and permanent personnel in companies in the Washington, DC area.

Ms. Staggs received an E.M.B.A in Leadership from the University of Georgia and a Bachelor of Music degree from Converse College.

Brian Tramel

Brian Tramel is a Director with the Leadership Academies. Prior to coming to the Leadership Academies, Mr. Tramel was part of the Research & Technology Executive Council where he conducted research, presented leading practices, and reported on emerging trends to hundreds of CTOs, CIOs, and senior technology executives at some of the world's leading companies. He has particular expertise in the software, medical technology, finance, and pharmaceutical industries. An accomplished speaker in the areas of innovation and technology development, he was asked to be the keynote speaker at a cross-industry global innovation conference in Santiago, Chile where over 400 companies were represented. Prior to joining the Corporate Executive Board, Mr. Tramel served in various management, consulting, technology, and product development roles with AT. Kearney, Inc., 3M, BroadVision Software and nFocus Software.

Mr. Tramel has a Bachelor of Science from the United States Military Academy at West Point and an MBA from the McCombs School of Business at The University of Texas at Austin. Mr. Tramel also is a certified Italian linguist from the Defense Language Institute and served for six years as a Captain in the United States Army.