



CORPORATE
EXECUTIVE
BOARD

WHAT THE BEST COMPANIES DO

Development Offering Comparison Chart

A Comparison of Key Design Features to Support IT Business Liaisons

Key Features	IT Business Leadership Academy®	Internal Leadership Development Programs	Executive Education Programs
Designed by IT Executives	<ul style="list-style-type: none"> Performance standards and curricula informed by input of hundreds of CIOs and IT executives Developed with unrivaled insight into the IT function including leading edge research and an exclusive canon of IT best practices 	<ul style="list-style-type: none"> Content often designed for broad distribution across the organization, without specific consideration for the demands of the IT function 	<ul style="list-style-type: none"> Course content typically based in academic research rather than real-world experience of CIOs and IT executives
Immediate Application to Key Business Projects	<ul style="list-style-type: none"> Classroom experience grounded in functional relevance and application to participants' real work, accelerating business outcomes while enhancing leadership skills 	<ul style="list-style-type: none"> Stand-alone modules delivered without follow-up or alignment to ongoing IT projects 	<ul style="list-style-type: none"> Learning based on hypothetical cases as opposed to real-time projects relevant to participants' current roles
Visible Impact on Individual and Organization Performance	<ul style="list-style-type: none"> Value of the Academy experience measured by the impact of skills application against business priorities and individual and organizational development goals 	<ul style="list-style-type: none"> Training assessment tools may focus on collecting and reporting direct feedback from the training events, rather than evaluating ongoing impact on the business 	<ul style="list-style-type: none"> While feedback is sometimes collected (from manager or colleagues), skills application is often not tied to individual learning objectives or current business priorities